

 Incorporating SCV Bespoke

chroniclelaw.

Create • Collaborate • Captivate

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Website

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chroniclelaw.

New website
launched in
November 2023
– now attracting
almost 10,000
legal
professionals
per month!

Over **2,500**
followers &
subscribers

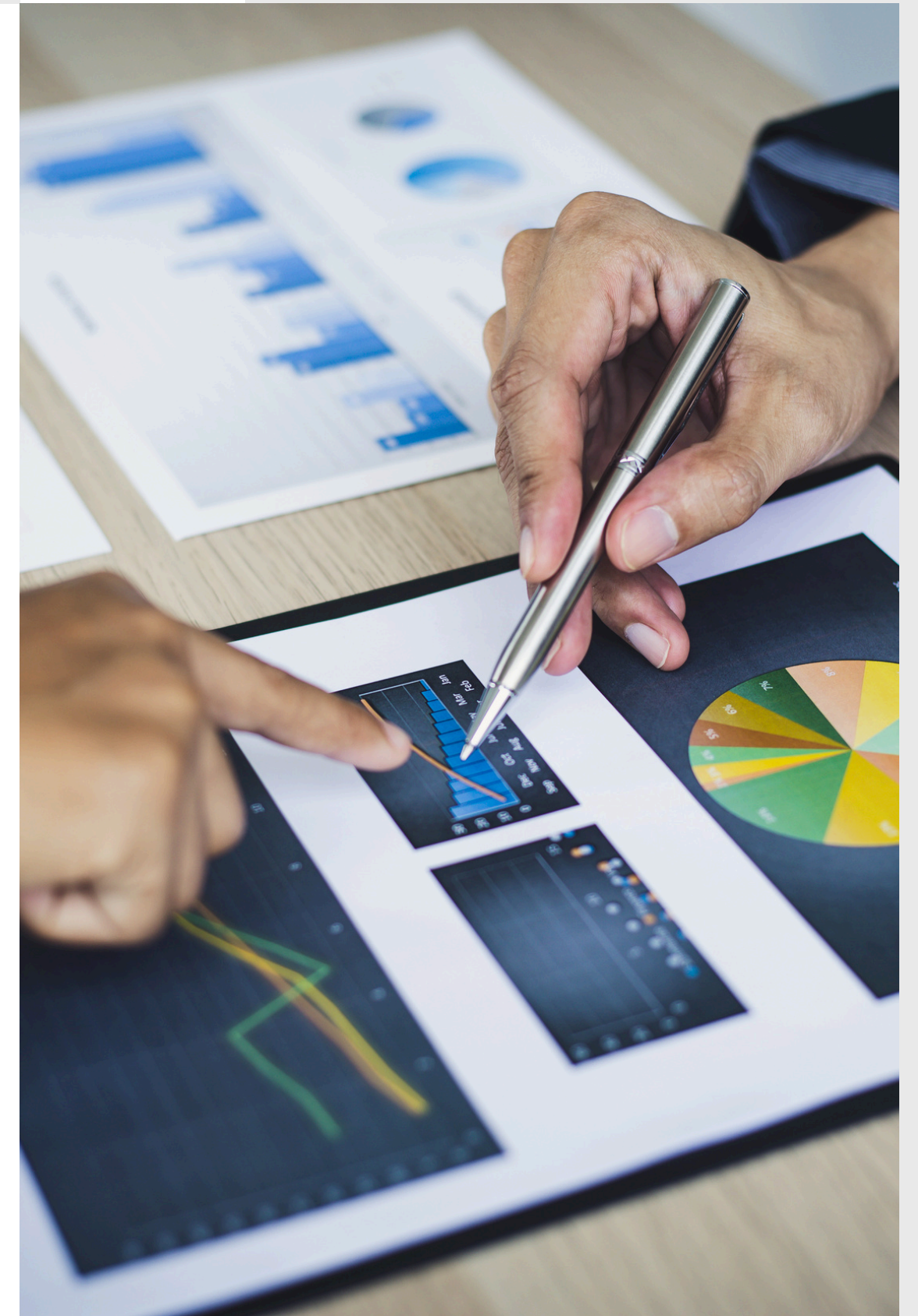
Frequently
communicate
with over
85,000 legal
professionals
via multiple
platforms

6 figure
profits
created for
our clients



Who are SCV Bespoke?

The operations at SCV Bespoke significantly enhance the success of Chronicle Law for our suppliers. Initially founded as a data company, SCV Bespoke has evolved into a sophisticated sales and marketing tool, offering a diverse range of services tailored for suppliers in the legal industry. While both companies excel individually, their strategic alignment allows us to effectively address supplier needs and integrate our offerings with the content produced at Chronicle Law. This collaboration creates a premium platform for engaging with our audience and showcasing your expertise.



Who are SCV Bespoke and Chronicle Law here to support?



Legal Professionals

Chronicle Law is a dynamic platform for legal professionals to easily locate and digest highly relevant content relating to their specialisms, in addition to supporting them with many services the Chronicle Law Preferred Suppliers offer. In 2025, Chronicle Law will continue to expand its support avenues for legal professionals to become a comprehensive hub for insights, supplier discounts, referral opportunities and plenty more.



Providers to the legal industry

Chronicle Law bridges content providers, suppliers, and legal professionals, helping you reach a targeted audience and establish your brand as a legal thought leader. Partnering with SCV Bespoke, we deliver tailored engagement plans using email, LinkedIn, data, advertising, and telephony to maximise impact and drive business growth.

How can we help you?



Enhance brand awareness

We can help establish your presence, ensuring solicitors think of you for case-by-case needs and we can raise your profile across the sector, positioning your brand as the go-to provider.



Generate new business

By integrating our content platform with targeted sales and marketing campaigns, we handle the groundwork to deliver high-quality leads. Our outreach approach can be tailored to suit your preferences, whether soft or direct.



Reach a niche audience

We can refine your audience to perfectly match your target market, specifying location, job titles, practice areas, and the number of fee earners within each firm.



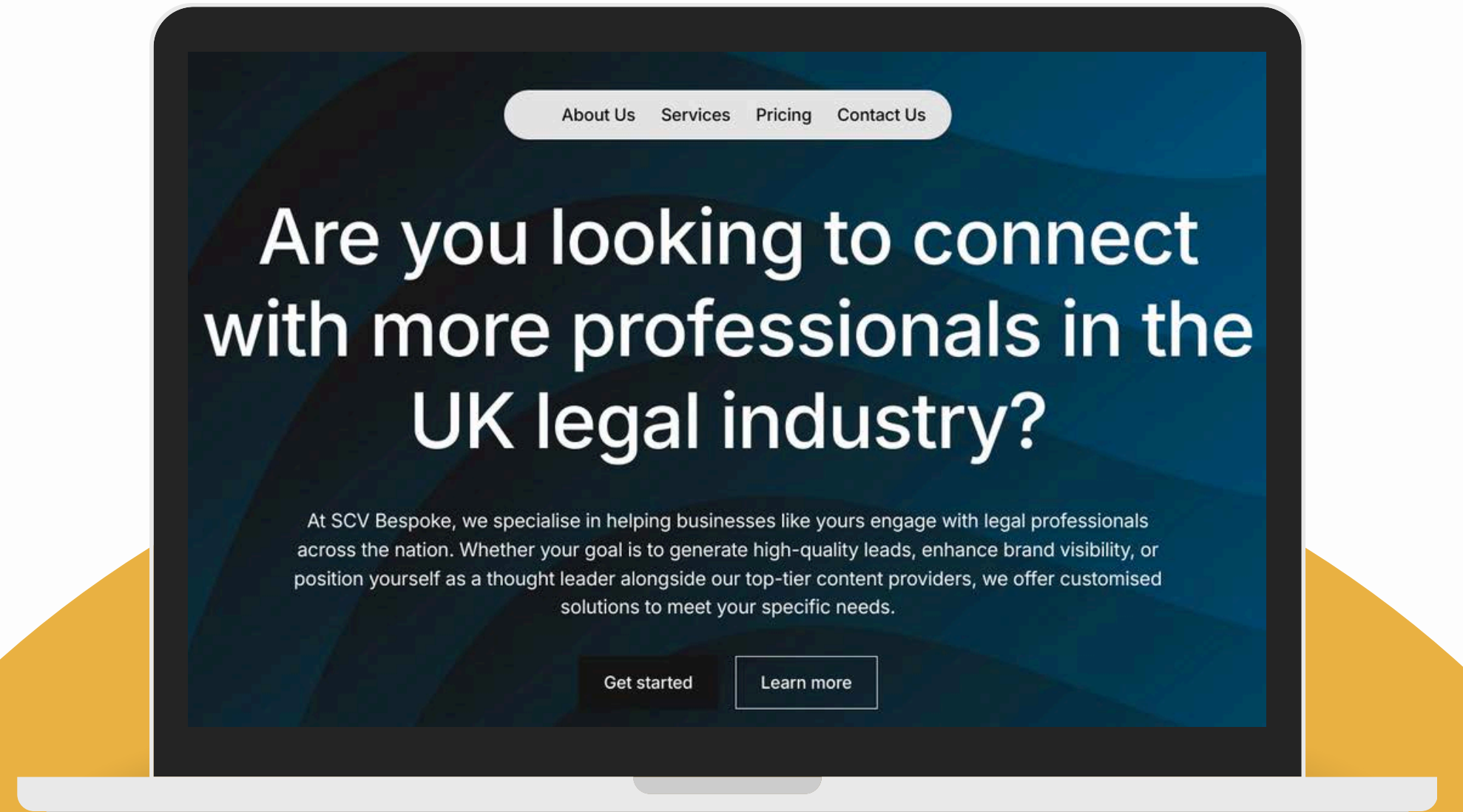
Share your content

If you have compelling content to share within the sector, we can promote it through our website, LinkedIn, and extensive database.

chroniclelaw.

Services

Following prices are not inclusive of VAT.



Pay per post

As a legal content platform, we strive to provide every opportunity for companies to showcase their content. You can choose a pay-as-you-go model, or we can create a discounted bulk package tailored to your needs.



£50
Per article



5 x bundle
£225
10 x bundle
£400



15 x bundle
£600
20 x bundle
£700

 Unique Author profile on website

 Content shared on company LinkedIn page



Available Opportunities



Silver Bespoke Engagement Plan

£750 / month for 500 contacts

£1250 / month for 1000 contacts

£1750 / month for 2000 contacts

✓ Further details ahead



Gold Bespoke Engagement Plan

£1500 / month for 500 contacts

£2500 / month for 1000 contacts

£3500 / month for 2000 contacts

✓ Further details ahead

Silver Bespoke Engagement Plan

3-month minimum period

01

Two pieces of content posted monthly on our website and LinkedIn; as well as inclusion in our monthly newsletter.

02

Targeted email campaigns to your key target audience.

03

Targeted LinkedIn campaigns to your key target audience.

04

A tailored brochure containing a step-by-step action plan each 3-month period.

05

Data of all engaged contacts provided at the end of 3-month period.

Gold Bespoke Engagement Plan

3-month minimum period

01

Two pieces of content posted monthly on our website and LinkedIn; as well as inclusion in our monthly newsletter.

02

Targeted email and LinkedIn campaigns to your key target audience.

03

A tailored brochure containing a step-by-step action plan each 3-month period.

04

Telephony campaign ran by our in-house sales team.

05

Headline banner on a specialism page of the Chronicle Law website.

06

Data of all engaged contacts provided at the end of 3-month period.

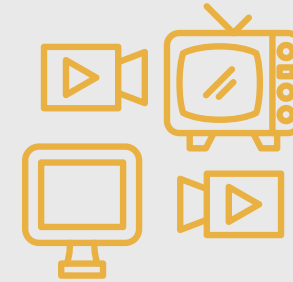
Available Opportunities



Content Partnership

£350 / month

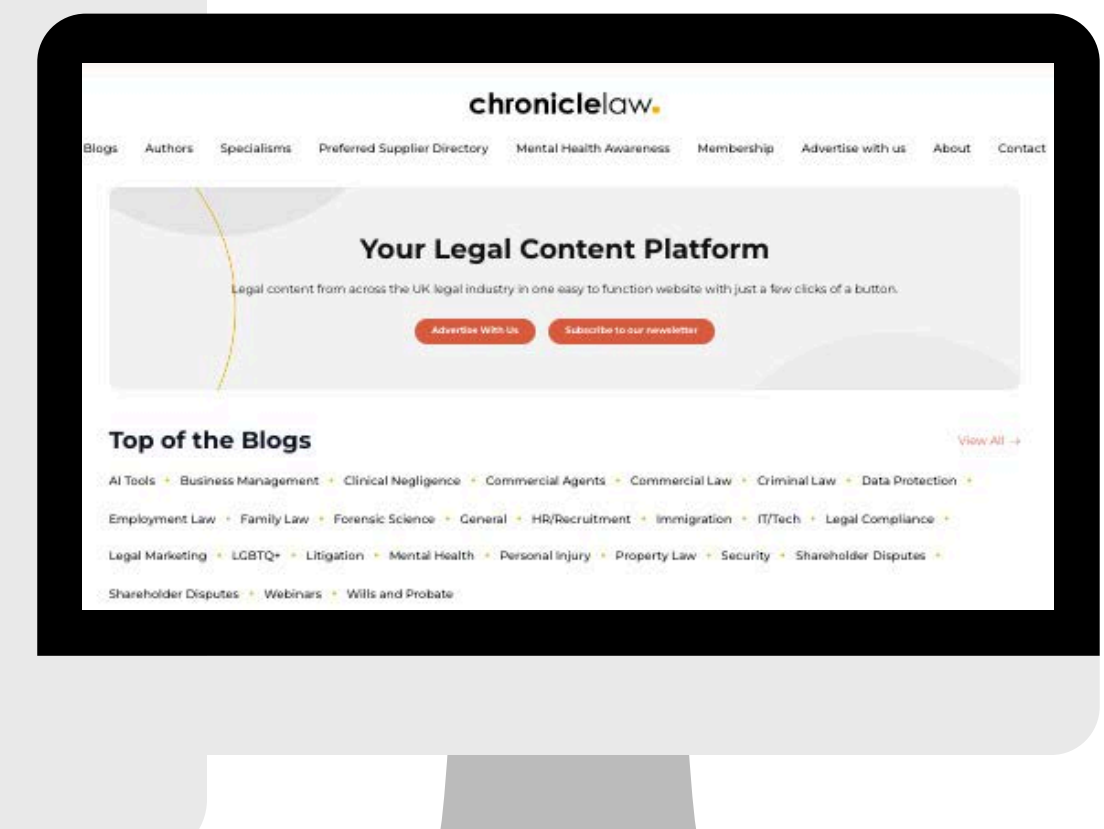
- ✓ 2 posts on website and shared to LinkedIn
- ✓ 2 Author profiles on website
- ✓ Email campaign to your key target audience
- ✓ SEO stat report



Premium Content Partnership

£750 / month

- ✓ Includes all features of Content Partnership plus...
- ✓ Two email campaigns to your key target audience
- ✓ Headline banner on specialism page of choice
- ✓ Unlimited posts on website and shared to LinkedIn



Exclusive Preferred Supplier Directory

Legal Services

£500 / month



- ✓ Exclusive Preferred Supplier Directory listing on website and monthly newsletter and ebooklet - you will be the only company in your field of expertise we will represent.
- ✓ 2 Author profiles on website
- ✓ Unlimited Author posts on website and shares to LinkedIn
- ✓ Promotion of special offer to entice audience to your website
- ✓ Monthly email campaign to your target audience

Expert Witness Directory

£500 / for one year

- ✓ Expert Witness Directory listing on website and quarterly newsletter
- ✓ 2 Author profiles on website
- ✓ 4 monthly author posts on website and shares to LinkedIn
- ✓ Promotion of special offer to entice audience to your website

Mental Health Services Directory

£500 / for one year

- ✓ Mental Health Services Directory listing on website and quarterly newsletter
- ✓ 2 Author profiles on website
- ✓ 4 monthly author posts on website and shares to LinkedIn
- ✓ Promotion of special offer to entice audience to your website

Website Banners

Homepage Headline Banner

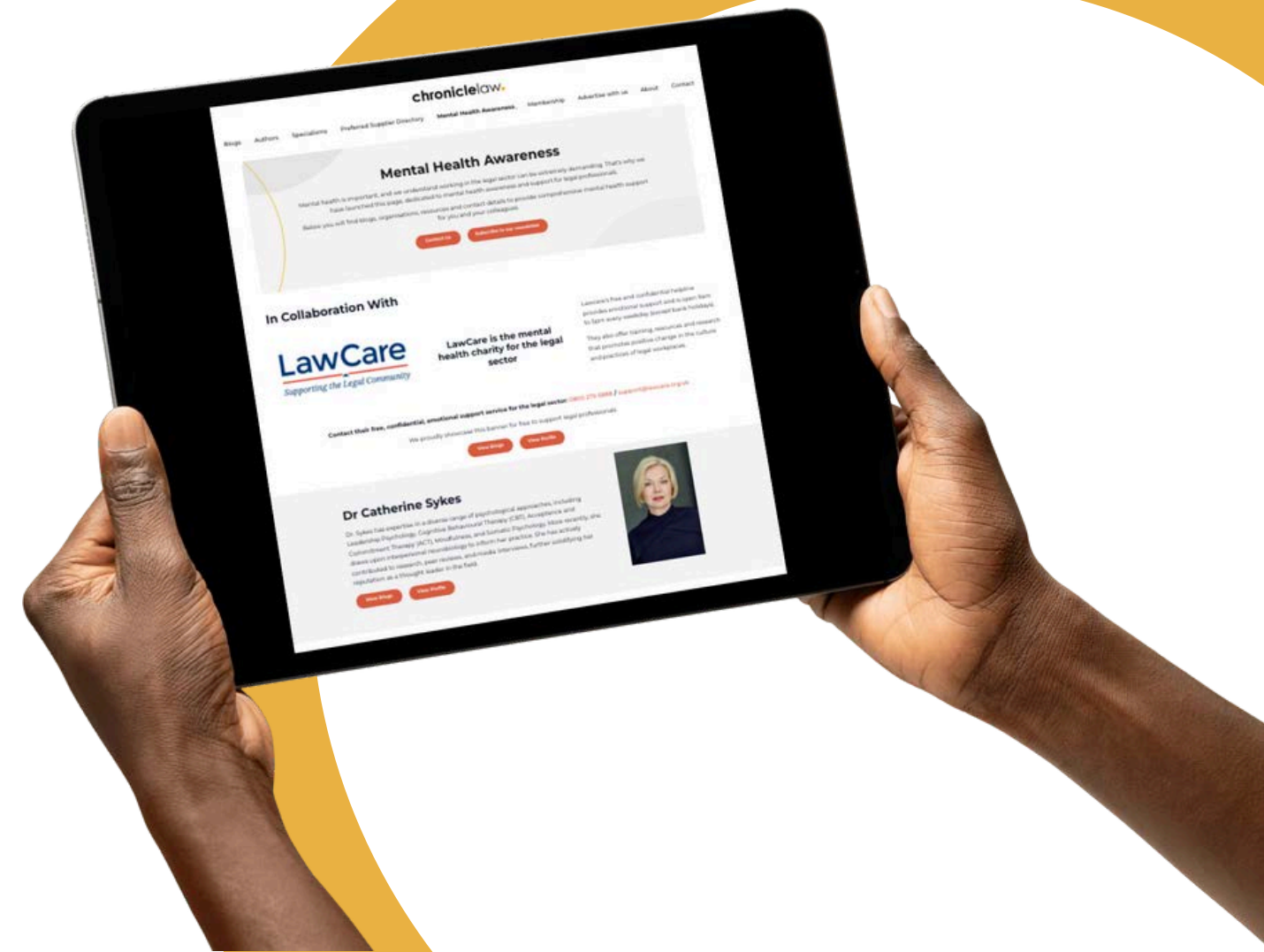
3-month minimum term

£2,500 for three months

Specialism Headline Banner

3-month minimum term

£1,000 for three months



Split Campaigns



Email

From **£300**

- ✓ Email campaign to your key target audience - From our database of 85,000+ legal professionals
- ✓ Emails can be scheduled and dynamic depending on prospect engagement
- ✓ Full detailed stat report



LinkedIn

From **£250**

- ✓ Attempt to connect with up to 2,000 prospects per month within your key target audience
- ✓ Get your posts shared via Chronicle Law and seen by thousands of more professionals
- ✓ Invite 1st connections to build your company LinkedIn brand



Telephone

£25 / hour

- ✓ Have a consultation with our team to identify USP's, qualifying questions and call to actions to utilise
- ✓ Our team will generate you meetings with qualified prospects
- ✓ Clean up the prospects on your database and identify key decision makers

Content Creation

Don't have your own content? No problem! Our in-house content specialist and trusted industry partners can create this for you as part of any of our packages.

500 words
£200


1000 words
£350

1500 words
£500





Curated Data



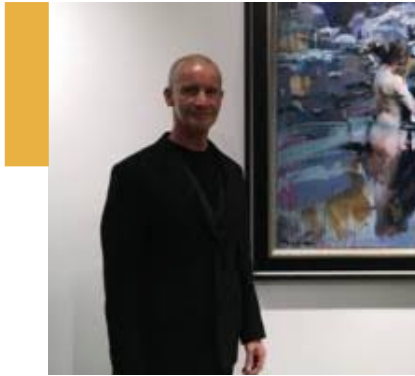
At Chronicle Law, we recognise that every business has unique needs, and some companies already possess the in-house capabilities to connect with legal professionals effectively.

To complement this, we offer a tailored data solution. Our service provides a GDPR-compliant, targeted list of contacts, carefully curated from our extensive database of over 85,000 verified legal professionals.

Get in touch for pricing



What our clients have to say



"Brett is always a joy to communicate with and has been very attentive to our needs. In the short time we've been working together, it's definitely proven to be successful and I look forward to working with him more in the future."

**Jamie Aherne - Director,
Tracing Direct**



"Brett has been a pleasure to work with, whilst providing us with a high quality level of service and support. Brett also has a great knowledge of the legal sector and I can tell he understands our needs and the challenges we face."

**Jim Hitch - Director,
Alkhamware Ltd**



"Brett has been supporting us for a couple of years, and it's always a pleasure to communicate with him. He and his team put in a lot of effort to understand our needs, and they have certainly helped us reach a broader audience of solicitors through their work."

**Peter de Vena Franks -
Campaign Director, Will
Aid**



"Brett has helped us improve our social media presence by ensuring the right message is delivered to the right audience at the right time. He has provided a way of helping us reach out to many more potential clients through LinkedIn, resulting in direct sales enquiries and far greater numbers of the right sort of followers."

**Alex Swann - Director,
Cansford Laboratories**



"Brett and his team managed to transform the experience into an enjoyable and seamless journey. Their tremendous efforts in understanding our products and services yielded numerous positive results, propelling our campaign to success. We are looking forward to continuing working together."

**Hong Tran - Sales
Manager, Accesspoint
Legal**

"I think it's the most comprehensive brand awareness and qualified lead generation system I've seen. It's excellent! I can see how the process will help build trust and relationships and start to open up qualified leads to businesses."

Brian O'Neill at Client Communications

Contact Us

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